

ORDER



Orders
Order / Rev: 726617
Alt Order #: 06402595
Product Desc: CROSSROADS GPS
Estimate: 1344
Flight Dates: 11/02/12 - 11/05/12
Original Date / Rev: 11/05/12 / 11/05/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Crossroads Media/ POL
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 500
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Crossroads GPS
Demographic: A35+
Product Codes: IS-Candidate/Presidential,IS-Candidate/
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	49	\$212,100.00	\$180,285.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	49	\$212,100.00	\$180,285.00	0.00
Totals	49	\$212,100.00	\$180,285.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KARE	26%	\$212,100.00
Market	100%	\$815,769.23

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWF	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	28%	\$228,415.38
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	11%	\$89,734.62
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	35%	\$285,519.23
WFTC	0%	\$0.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	11/02/12	11/02/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	----F--	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$11,000.00			0.00			
2	KARE	11/02/12	11/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	----F--	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
		TONIGHT SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$2,600.00			0.00			
3	KARE	11/02/12	11/02/12	Late Night Late Night NBC	CM	1135pm-1235xm	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		LATENIGHT JIMMY FALLON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$1,000.00			0.00			
4	KARE	11/02/12	11/02/12	Last Call Last Call w/ Carson Daly	CM	1235xm-105xm	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		CARSON DALY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$400.00			0.00			
5	KARE	11/05/12	11/05/12	M-F 430-5A M-F 430-5a	CM	430-5a	M-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		KARE 11 SUNRISE 430AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$125.00			0.00			
6	KARE	11/02/12	11/02/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	----F--	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00
		ENTERTAINMENT TONIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$11,000.00			0.00			
7	KARE	11/02/12	11/02/12	Fri Prime DATELINE	CM	9-10P (9:00 PM-10:00 PM)	----F--	:30	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
		DATELINE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1			\$8,000.00			0.00			
8	KARE	11/05/12	11/05/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		RACHAEL RAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$600.00			0.00			
9	KARE	11/05/12	11/05/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	M-----	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$11,000.00			0.00			
10	KARE	11/05/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10-11a	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		TODAY SHOW 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$500.00			0.00			
11	KARE	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
		TONIGHT SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$2,600.00			0.00			
12	KARE	11/05/12	11/05/12	M-F 11-1130a KARE 11 News @ 11a	CM	11-1130a (11:00 AM-11:30 AM)	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		KARE 11 TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1			\$350.00			0.00			
13	KARE	11/05/12	11/05/12		CM	1130a-12p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 1130a-12p Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$1,200.00		0.00				
14	KARE	11/05/12	11/05/12	Late Night Late Night NBC	CM	1135pm-1235xm	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
LATENIGHT JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$1,000.00		0.00				
15	KARE	11/05/12	11/05/12	Last Call Last Call w/ Carson Daly	CM	1235xm-105xm	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CARSON DALY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$400.00		0.00				
16	KARE	11/05/12	11/05/12	Days of Our Lives Days of Our Lives	CM	12-1p	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$800.00		0.00				
17	KARE	11/05/12	11/05/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$700.00		0.00				
18	KARE	11/05/12	11/05/12	M-F 3-4p M-F 3-4p	CM	3-4p	M-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$1,600.00		0.00				
19	KARE	11/05/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$2,000.00		0.00				
20	KARE	11/05/12	11/05/12	M-F 430-5A M-F 430-5a	CM	430-5a	M-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
KARE 11 SUNRISE 430AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$125.00		0.00				
21	KARE	11/05/12	11/05/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE 11 SUNRISE 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$700.00		0.00				
22	KARE	11/05/12	11/05/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M-----	:30	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
KARE 11 SUNRISE 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$4,000.00		0.00				
23	KARE	11/05/12	11/05/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M-----	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$11,000.00		0.00				
24	KARE	11/05/12	11/05/12	Today Show Today Show	CM	7-9a	M-----	:30	1	\$3,600.00	P-2	0.00	NM	1	\$3,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$3,600.00		0.00				
25	KARE	11/05/12	11/05/12		CM	7P-9P	M-----	:30	1	\$22,000.00	P-2	0.00	NM	1	\$22,000.00

Advertiser:	Crossroads GPS
Product Desc:	CROSSROADS GPS
Estimate:	1344

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				Mon Prime THE VOICE	(6:58 PM-9:00 PM)											
THE VOICE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$22,000.00			0.00			
26	KARE	11/05/12	11/05/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00	
TODAY SHOW 2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$1,000.00			0.00			
27	KARE	11/05/12	11/05/12	Mon Prime REVOLUTION	CM	9P-10P (9:00 PM-10:00 PM)	M-----	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00	
REVOLUTION																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$12,000.00			0.00			
28	KARE	11/03/12	11/03/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00	
KARE 11 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$11,000.00			0.00			
29	KARE	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	Saturday Night Liv	-----S-	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00	
SATURDAY NIGHT LIVE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$11,000.00			0.00			
30	KARE	11/03/12	11/03/12	Sat 5-530p KARE 11 5 News Sa	CM	KARE 11 5 News	-----S-	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00	
KARE 11 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$3,000.00			0.00			
N31	KARE	11/03/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	KARE 11 6 News	-----S-	:30	1	\$4,500.00	P-2	0.00	NM	0	\$0.00	
KARE 11 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$4,500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KARE	10/29/12-11/04/12		Sat 6-630p	KARE 11 6 News		-----Sa--	:30	(\$4,500.00)		0.00	NM				
Credited																
N32	KARE	11/03/12	11/03/12	Sat 630-7p MN Bound	CM	Sat 630-7p	-----S-	:30	1	\$3,400.00	P-2	0.00	NM	0	\$0.00	
MINNESOTA BOUND																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$3,400.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KARE	10/29/12-11/04/12		Sat 630-7p	Sat 630-7p		-----Sa--	:30	(\$3,400.00)		0.00	NM				
Credited																
33	KARE	11/03/12	11/03/12	Breeders' Cup World Th Breeders' Cup World Thoroughb	CM	Breeders' Cup (6:58 PM-8:00 PM)	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00	
BREEDERS CUP 11/03/12																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$2,000.00			0.00			
34	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$2,700.00	P-2	0.00	NM	1	\$2,700.00	
KARE 11 NEWS SAT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$2,700.00			0.00			
35	KARE	11/03/12	11/03/12	Sat Prime ANIMAL PRACTICE	CM	8P-9P (8:00 PM-9:00 PM)	-----S-	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00	
ANIMAL PRACTICE / GO ON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$3,000.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
36	KARE	11/03/12	11/03/12	Sat Prime LAW & ORDER	CM	9P-10P (9:00 PM-10:00 PM)	-----S-	:30	1	\$4,200.00	P-2	0.00	NM	1	\$4,200.00
		LAW & ORDER: SVU													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$4,200.00		0.00			
37	KARE	11/04/12	11/04/12	Post NFL Late News Post NFL Late News	CM	Post NFL Late Nev- (10:30 PM-11:05 PM)	-----S	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$11,000.00		0.00			
38	KARE	11/04/12	11/04/12	MN Bound MN Bound	CM	MN Bound	-----S	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		MINNESOTA BOUND													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$3,500.00		0.00			
39	KARE	11/04/12	11/04/12	Chris Matthews Morn Chris Matthews Sa/Su 430a-12p	CM	1130A-12P (11:30 AM-12:00 PM)	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		CHRIS MATTHEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$1,000.00		0.00			
40	KARE	11/04/12	11/04/12	Sun 5-530p KARE 11 5 News Su	CM	KARE 11 5 News Su	-----S	:30	1	\$5,100.00	P-2	0.00	NM	1	\$5,100.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$5,100.00		0.00			
41	KARE	11/04/12	11/04/12	Football Night in America Football Night in America	CM	6P-715P (6:00 PM-7:15 PM)	-----S	:30	1	\$6,600.00	P-2	0.00	NM	1	\$6,600.00
		FTBALL/AMERICA 2012													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$6,600.00		0.00			
42	KARE	11/04/12	11/04/12	NFL Regular Season Fo NFL Regular Season Footba	CM	715P-1030P (7:15 PM-10:30 PM)	-----S	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
		NFL SNF 11/04/12 WK9 DALLAS @ ATLA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$18,000.00		0.00			
43	KARE	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		SUNDAY TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$1,800.00		0.00			
44	KARE	11/04/12	11/04/12	Meet the Press Meet the Press	CM	9-10a	-----S	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		MEET THE PRESS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$9,000.00		0.00			
N45	KARE	11/05/12	11/05/12	Late Night Late Night NBC	CM	1135pm-1235xm	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$1,000.00		0.00			
N46	KARE	11/05/12	11/05/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		3				\$1,000.00		0.00			
N47	KARE	11/04/12	11/04/12	Entertainment Tonight Entertainment Tonight	CM	Entertainment Ton-	-----S	:30	1	\$1,900.00	P-2	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$1,900.00		0.00			
N48	KARE	11/05/12	11/05/12	Last Call Last Call w/ Carson Daly	CM	1235xm-105xm	M-----	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		2				\$1,000.00		0.00			

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N48	KARE	11/05/12	11/05/12	Last Call	CM	1235xm-105xm	M-----	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
				Last Call w/ Carson Daly											
Totals														49	\$212,100.00